

Memorandum

TO: David Goode, Dr. Michelle Baragona, Jody Presley, Janis Patterson, Carla Falkner, Dr. Ray Harris, Patti Cooper, Chassie Kelly, Glenice Stone, Joey Williford

CC: Ricky Ford, Craig-Ellis Sasser, Rilla Jones, David Robbins, Dr. Kelli Hefner, Angie Mason

FROM: Brad Holley

DATE: February 15, 2016

RE: **New Albany vs. Traditional Retention and Success Rates Study (Fall 2015)**

The attached report (Fall 2015) is for your review in evaluating the educational effectiveness of the **Northeast at New Albany Off-Campus Site** courses in regards to student retention and success rates compared to traditional course offerings (main campus) to ensure comparability. These reports are to assist you in scheduling classes for future semesters, as well as provide you documentation for faculty evaluation.

Listed below is an analysis of the overall success and retention rates for the Northeast at New Albany (NA) Off-Campus Site classes and the corresponding traditional (TRAD) classes (main campus) since Fall 2009:

	FL'09	SP'10	FL'10	SP'11	FL'11	SP'12	FL'12	SP'13	FL'13	SP'14	FL'14	SP'15	FL'15
NA Retention Rates	87.5%	91.2%	90.2%	92.0%	93.0%	91.7%	92.1%	94.3%	96.7%	90.9%	90.7%	93.3%	89.1%
TRAD Retention Rates	84.9%	86.0%	86.0%	85.2%	84.8%	85.2%	84.9%	86.2%	87.4%	88.0%	87.4%	87.9%	80.6%
NA Success Rate	77.5%	77.9%	66.9%	82.5%	78.7%	81.3%	87.9%	85.2%	90.4%	78.4%	77.9%	82.1%	87.3%
TRAD Success Rate	71.4%	72.6%	70.8%	72.4%	71.4%	74.0%	71.8%	72.9%	75.9%	75.2%	74.1%	71.9%	75.4%

For all analyses the comparison to traditional classes includes **only** the traditional classes that are also offered through the Northeast at New Albany Off-Campus Site. Retention rate is based upon the number of students who actually completed the course compared to the number of students who began the course (NE End Column divided by NE Begin Column). Success rate is based upon students achieving a grade of D or above including the Audit grade of N (A,B,C,D,N column) compared to the total number of students enrolled (NE Begin Column).

When reviewing each course listed in alphabetical order by subject on the attached report, notice there is a *New Albany Retention Rate Column* and *TRAD (Traditional) Retention Rate Column*, as well as *New Albany Success Rate Column* and *TRAD (Traditional) Success Rate Column*. By reviewing and utilizing this information, we are ensuring educational effectiveness of course offerings within each division for future scheduling of classes.

From the analysis of the Fall 2015 data, we can observe a **1.6%** decrease in the **New Albany Retention Rate** compared to the Fall of 2014 semester and a **6.8%** decrease in the **Traditional Retention Rate** from Fall 2014. Regarding **Success Rates** at New Albany from the Fall 2015 data, we can observe a **9.4%** increase compared to the Fall 2014 semester. There was a **1.3%** increase in the **Traditional Success Rate** from Fall 2014 to the Fall 2015 semester. The total number of students enrolled at the New Albany site in the **Fall 2015 was 433** (duplicated count) compared with 366 in the Fall 2014 semester.

Although the report analyses the corresponding courses, the numbers of students involved varies dramatically. The table below offers a breakdown of retention rates and success rates by course and location with the total numbers of students reported.

**Fall of 2015 New Albany Off-Campus Site versus Traditional (Main Campus)
Retention and Success by Course**

Course	Location	Retention Rate	Success Rate
Principles of Biology I	NA	81.3% (26 of 32)	71.9% (23 of 32)
	TRAD	82.7% (124 of 150)	63.3% (95 of 150)
Anatomy & Physiology I	NA	77.8% (14 of 18)	72.2% (13 of 18)
	TRAD	74.4% (125 of 168)	58.9% (99 of 168)
Computer Applications I	NA	77.8% (14 of 18)	77.8% (14 of 18)
	TRAD	88.9% (185 of 208)	76.4% (159 of 208)
Beginning English & Reading	NA	87.5% (14 of 16)	68.8% (11 of 16)
	TRAD	90.3% (261 of 289)	73.7% (213 of 289)
English Composition I	NA	98.9% (91 of 92)	96.7% (89 of 92)
	TRAD	88.7% (463 of 522)	78.4% (409 of 522)
English Composition II	NA	100.0% (8 of 8)	75.0% (6 of 8)
	TRAD	92.6% (175 of 189)	83.6% (158 of 189)
American Literature II	NA	100.0% (13 of 13)	100.0% (13 of 13)
	TRAD	95.9% (47 of 49)	87.8% (43 of 49)
Human Growth & Development	NA	100.0% (14 of 14)	92.9% (13 of 14)
	TRAD	98.4% (61 of 62)	98.4% (61 of 62)

US History I	NA	92.3% (24 of 26)	84.6% (22 of 26)
	TRAD	82.9% (300 of 362)	74.3% (269 of 362)
US History II	NA	92.3% (12 of 13)	92.3% (12 of 13)
	TRAD	86.3% (63 of 73)	75.3% (55 of 73)
Beginning Algebra	NA	93.3% (14 of 15)	46.7% (7 of 15)
	TRAD	79.9% (242 of 303)	57.1% (173 of 303)
Intermediate Algebra	NA	87.5% (21 of 24)	62.5% (15 of 24)
	TRAD	74.8% (234 of 313)	60.1% (188 of 313)
College Algebra	NA	72.6% (53 of 73)	67.1% (49 of 73)
	TRAD	82.7% (287 of 347)	72.6% (252 of 347)
Music Appreciation	NA	95.0% (19 of 20)	80.0% (16 of 20)
	TRAD	94.4% (269 of 285)	88.8% (253 of 285)
Nursing Fundamentals	NA	100.0% (12 of 12)	100.0% (12 of 12)
	TRAD	95.8% (23 of 24)	95.8% (23 of 24)
General Psychology	NA	95.7% (22 of 23)	91.3% (21 of 23)
	TRAD	96.3% (493 of 512)	82.6% (423 of 512)
Intro to Sociology	NA	93.8% (15 of 16)	81.3% (13 of 16)
	TRAD	89.0% (170 of 191)	79.6% (152 of 191)

If you have any questions, please feel free to contact Dr. Kelli Hefner at ext.7411, Angie Mason at ext. 7458, or myself at ext. 4084.