

Memorandum

TO: Dr. Michelle Baragona, Chassie Kelly, Janis Patterson, Glenice Stone, David Robbins, Dr. Ray Harris, Camille Beals, Pattie Cooper, Jody Presley, Joey Williford, Carla Falkner

CC: Dr. Johnny Allen, Ricky Ford, Craig-Ellis Sasser, Jason Mattox, Rilla Jones, Angie Mason

FROM: Shannon Tucker

DATE: June 30, 2014

RE: Corinth vs. Traditional Retention and Success Rates Study (Spring 2014)

The attached report (Spring 2014) is for your review in evaluating the educational effectiveness of the **Northeast at Corinth Off-Campus Site** courses in regards to student retention and success rates compared to traditional course offerings (main campus) to ensure comparability. These reports are to assist you in scheduling classes for future semesters, as well as, provide you documentation for faculty evaluation.

Listed below is an analysis of the overall success and retention rates for the Northeast at Corinth (CO) Off-Campus Site classes and the corresponding traditional (TRAD) classes (main campus) since Fall 2007:

	FL'07	SP'08	FL'08	SP'09	FL'09	SP'10	FL'10	SP'11	FL'11	SP'12	FL'12	SP'13	FL'13	SP'14
CO														
Retention Rates	87.6%	91.2%	84.5%	90.7%	79.0%	90.1%	86.4%	84.3%	88.3%	91.3%	86.9%	88.1%	91.2%	91.6%
TRAD														
Retention Rates	90.9%	86.8%	87.6%	87.1%	83.2%	83.0%	85.3%	89.4%	84.4%	84.8%	83.8%	86.3%	86.9%	88.0%
CO														
Success Rate	76.8%	79.4%	72.0%	72.2%	69.7%	75.2%	75.3%	68.2%	75.2%	82.6%	71.7%	79.0%	80.4%	79.1%
TRAD														
Success Rate	72.6%	71.9%	75.6%	72.5%	68.9%	66.8%	70.2%	77.9%	69.6%	72.3%	70.2%	73.0%	75.3%	75.4%

For all analyses the comparison to traditional classes includes **only** the traditional classes that are also offered through the Northeast at Corinth off-campus site. Retention rate is based upon the number of students who actually completed the course compared to the number of students who began the course (NE End Column divided by NE Begin Column). Success rate is based upon students achieving a grade of D or above including the Audit grade of N (A,B,C,D,N column) compared to the total number of students enrolled (NE Begin Column).

When reviewing each course listed in alphabetical order by subject on the attached report, there is a *Corinth Retention Rate Column* and *TRAD (Traditional) Retention Rate Column*, as well as, *Corinth Success Rate Column* and *TRAD (Traditional) Success Rate Column*. By reviewing and utilizing this information, we are ensuring educational effectiveness of course offerings within each division for future scheduling of classes.

From the analysis of the Spring 2014 data, we can observe a **3.5%** increase in the **Corinth Retention Rate** compared to the Spring 2013 semester. There was a **1.7%** increase in the **Traditional Retention Rate** for the Spring 2014 compared with the Spring 2013 semester. Regarding **Success Rates** at Corinth of the Spring 2014 data, we can observe a **0.1%** increase compared to the Spring 2013 semester. There was a **2.4%** increase in the **Traditional Success Rate** for Spring of 2014 compared to Spring 2013 semester. The total number of students enrolled at the Corinth site in the **Spring 2014 was 239** compared with 329 in the Spring of 2013 (duplicated count).

Although the report analyses corresponding courses, the numbers of students involved varies dramatically. The table below offers a breakdown of retention rates and success rates by course and location with the total numbers of students reported.

Spring of 2014 Corinth Off-Campus Site versus Traditional (Main Campus) Retention and Success by Course

Course	Location	Retention Rate	Success Rate
Principles of Accounting II	CO	100.0% (12 of 12)	100.0% (12 of 12)
	TRAD	93.8% (30 of 32)	93.8% (30 of 32)
Art Appreciation	CO	92.3% (12 of 13)	84.6% (11 of 13)
	TRAD	97.4% (113 of 116)	92.4% (94 of 116)
English Comp I	CO	80.0% (4 of 5)	40.0% (2 of 5)
	TRAD	88.3% (219 of 248)	73.0% (181 of 248)
English Comp II	CO	100.0% (12 of 12)	83.3% (10 of 12)
	TRAD	88.2% (382 of 433)	80.6% (349 of 433)
Human Growth & Dev	CO	86.4% (19 of 22)	68.2% (15 of 22)
	TRAD	97.5% (155 of 159)	89.9% (143 of 159)

US History II	CO	100% (19 of 19)	89.5% (17 of 19)
	TRAD	84.4% (313 of 371)	74.1% (275 of 371)
First Aid	CO	93.3% (14 of 15)	80.0% (12 of 15)
	TRAD	92.9% (144 of 155)	90.3% (140 of 155)
Beginning Algebra	CO	85.7% (12 of 14)	50.0% (7 of 14)
	TRAD	76.9% (100 of 130)	46.9% (61 of 130)
Intermediate Algebra	CO	100.0% (15 of 15)	93.3% (14 of 15)
	TRAD	82.9% (232 of 280)	53.9% (151 of 280)
College Algebra	CO	92.2% (47 of 51)	88.2% (45 of 51)
	TRAD	83.3% (205 of 246)	69.9% (172 of 246)
Trigonometry	CO	100.0% (20 of 20)	100.0% (20 of 20)
	TRAD	68.9% (51 of 74)	54.1% (40 of 74)
Elem Spanish I	CO	57.1% (8 of 14)	42.9% (6 of 14)
	TRAD	NA	NA
General Psychology	CO	94.4% (17 of 18)	77.8% (14 of 18)
	TRAD	94.8% (326 of 344)	86.0% (296 of 344)
Intro to Sociology	CO	88.9% (8 of 9)	44.4% (4 of 9)
	TRAD	89.1% (188 of 211)	79.6% (168 of 211)

If you have any questions, please feel free to contact me at ext. 7408 or Angie Mason at ext. 7458. Thanks.