



Memo

TO: Ben Shappley, Beth Byrd, Carla Falkner, Chassie Kelly, Glenice Stone, Joey Williford
CC: Ricky Ford, Craig-Ellis Sasser, Dr. Michelle Baragona, David Robbins, Dr. Kelli Hefner, Angie Mason
FROM: Brad Holley
DATE: May 25, 2017
RE: Corinth vs. Traditional Retention and Success Rates Study (Spring 2017)

The attached report (Spring 2017) is for your review in evaluating the educational effectiveness of the **Northeast at Corinth Off-Campus Site** courses in regards to student retention and success rates compared to traditional course offerings (main campus) to ensure comparability. These reports are to assist you in scheduling classes for future semesters, as well as provide you documentation for faculty evaluation.

Listed below is an analysis of the overall success and retention rates for the Northeast at Corinth (CO) Off-Campus Site classes and the corresponding traditional (TRAD) classes (main campus) since Spring 2011:

	SP'11	FL'11	SP'12	FL'12	SP'13	FL'13	SP'14	FL'14	SP'15	FL'15	SP'16	FL'16	SP'17
CO Retention Rates	84.3%	88.3%	91.3%	86.9%	88.1%	91.2%	91.6%	87.3%	95.2%	90.0%	95.4%	85.3%	94.0%
TRAD Retention Rates	89.4%	84.4%	84.8%	83.8%	86.3%	86.9%	88.0%	86.8%	86.8%	86.2%	85.1%	86.0%	82.8%
CO Success Rate	68.2%	75.2%	82.6%	71.7%	79.0%	80.4%	80.4%	71.3%	84.5%	75.5%	84.0%	84.0%	89.2%
TRAD Success Rate	77.9%	69.6%	72.3%	70.2%	73.0%	73.9%	75.4%	73.2%	70.0%	72.7%	70.6%	70.6%	67.2%

For all analyses the comparison to traditional classes includes only the traditional classes that are also offered through the Northeast at Corinth off-campus site. Retention rate is based upon the number of students who actually completed the course compared to the number of students who began the course (NE End Column divided by NE Begin Column). Success rate is based upon students achieving a grade of D or above including the Audit grade of N (A,B,C,D,N column) compared to the total number of students enrolled (NE Begin Column).

When reviewing each course listed in alphabetical order by subject on the attached report, notice there is a *Corinth Retention Rate Column* and *TRAD (Traditional) Retention Rate Column*, as well as *Corinth Success Rate Column* and *TRAD (Traditional) Success Rate Column*.

From the analysis of the Spring 2017 data, we can observe a **1.4%** decrease in the **Corinth Retention Rate** compared to the Spring 2016 semester. There was a **2.3%** decrease in the **Traditional Retention Rate** for the Spring 2017 compared with the Spring 2016 semester. Regarding **Success Rates** at Corinth of the Spring 2017 data, we can observe a **5.2%** increase compared to the Spring 2016 semester. There was a **3.4%** decrease in the **Traditional Success Rate** for Spring 2017 compared to Spring 2016 semester. The total number of students enrolled at the Corinth site in the **Spring 2017** was **83** (duplicated count) compared with 131 in the Spring of 2016.

Although the report analyses corresponding courses, the numbers of students involved varies dramatically. The table below offers a breakdown of retention rates and success rates by course and location with the total numbers of students reported.

Spring of 2017 Corinth Off-Campus Site versus Traditional (Main Campus) Retention and Success by Course

Course	Location	Retention Rate	Success Rate
Computer Applications I	CO	100.0% (11 of 11)	100.0% (11 of 11)
	TRAD	91.5% (195 of 213)	82.6% (176 of 213)
U S History II	CO	100.0% (21 of 21)	95.2% (20 of 21)
	TRAD	82.5% (203 of 246)	70.7% (174 of 246)
Intermediate Algebra	CO	90.9% (9 of 10)	90.0% (9 of 10)
	TRAD	79.0% (211 of 267)	52.8% (141 of 267)
College Algebra	CO	90.2% (37 of 41)	82.9% (34 of 41)
	TRAD	80.3% (256 of 319)	66.1% (211 of 319)

If you have any questions, please feel free to contact Dr. Kelli Hefner at ext. 7411, Angie Mason at ext. 7458, or myself at ext. 4084.